



FROM THE HEART

THE JIM AND JULI BOEHEIM FOUNDATION NEWSLETTER

Summer 2011



12th Annual Basket Ball Gala

On April 30th, the Jim and Juli Boeheim Foundation held the 12th Annual Basket Ball at the Turning Stone Resort & Casino. More than 650 enjoyed a night that began with a VIP Reception, hosted by Joyce Hergenhan, in Club Two One for the event's top sponsors. Guests at the VIP Reception were joined by SU basketball coaches, SU basketball team which looked exceptionally handsome in tuxedos provided by Tuxedo Junction, and the evening's emcee, ESPN radio's Scott Van Pelt.

For the 10th year in a row, Excellus BlueCross BlueShield was the presenting sponsor for the event. Additional sponsors included Metro Mattress; Oneida Indian Nation; Sidearm Sports; Fitness Forum; Haylor, Freyer & Coon, Inc.; Eric Mower & Associates; Galaxy Communications; M. Lemp Jewelers; and Manny's.

Other sponsors that helped make this event possible were Dermody, Burke & Brown; Ansun Graphics; iTrust; Northeast Decorating; PPS—Printing & Promotional Solutions; Scherzi Photograph; Upstate University Radiation Oncology; Gold's Horseradish; Morgan Stanley Smith Barney; First Niagara Financial Group; and Fallon Oral Surgery.

Guests enjoyed cocktails in the Atrium before moving to the Event Center for an entertaining and spirited live auction led by Coach Boeheim and Scott Van Pelt, with Juli acting as the referee. Auction items included traveling with the team; basketball season tickets; a private cocktail party at the Carmelo K. Anthony Center; and an Entertain in Style Package. Last year's Foundation Spotlight recipient, Nicholas Trivelpiece, presented a video outlining the Jim and Juli Boeheim Foundation mission and the many organizations that benefit from grants awarded by the Foundation.

The 2011 Most Valuable Player Award was presented to Excellus BlueCross BlueShield for their 10 consecutive years of support as the Basket Ball's Presenting Sponsor. This extraordinary partnership has raised

more than \$4 million toward the fight against cancer and has helped enrich the lives of children in Central New York. Excellus BlueCross BlueShield was also recognized for providing local leadership and solutions for the delivery of health care in our community. Jim and Juli congratulated the organization for encouraging their employees to seek ways of improving the quality of life in their communities and for donating more than 8,000 hours of volunteer time.

Guests were dancing and singing along with the Frankie Vali and the Four Seasons tribute group, *Who Loves You*. The foursome performed "Sherry", "Big Girls Don't Cry", and "Oh What a Night", all popular Franki Vali favorites.

During and after dinner, guests enjoyed the "Hot Brass, Cool Sounds" of the band *Classified* performing oldies, top 10 pop hits, and everything in between. Throughout the evening guests bid on silent auction items and purchased raffle tickets hoping to win the one-of-a-kind diamond necklace created specifically for the Basket Ball by loyal supporter M Lemp Jewelers. The donated piece, valued at \$16,000, was designed with 18 karat white gold and 15.10 carats of beautifully cut black and white diamonds.

Plans are already underway for the 2012 Basket Ball which will be held **APRIL 28th**. If you would like information on becoming a sponsor, are interested in volunteering for the event, or have suggestions on how to make the evening more memorable, please call Jane Klucsik at **315-443-1877**.

Photos

Left: The SU Basketball team was joined by the 2010 Foundation Spotlight honoree, Nicholas Trivelpiece. Nicholas introduced the "Making a Difference" video that highlighted the work of the Boeheim Foundation. **Middle, top:** Jim and Juli Boeheim and Basket Ball emcee Scott Van Pelt of ESPN served as the evening's auctioneers and helped to raise over \$50,000 in the Live Auction. **Middle, bottom:** Derrick Coleman, former SU player, joins new assistant coach Adrian Autry, head coach Jim Boeheim, assistant coach Mike Hopkins and team videographer Todd Blumen. **Right:** Dr. Arthur Vercillo accepts the 2011 Most Valuable Player award on behalf of Excellus BlueCross BlueShield. Excellus was recognized for their commitment to the Central New York community.

SUMMER GRANT PROGRAM

This year, the Jim and Juli Boeheim Foundation experienced a 43% increase in funding requests during the open grant period of May 1 through May 31st. After careful consideration, fifteen organizations were selected to be awarded grants. **ARC of Onondaga** will be utilizing the Boeheim grant to expand and repair blacktop areas for the organization's Project Keep on Moving at Parkside Children's Center. Children at the **Bishop's Academy at Most Holy Rosary** will benefit during the upcoming school year from the addition of a special education teacher and smart boards. **The Boys & Girls Club of Western Broome County** received funding for the Triple Play Program Healthy Lifestyle initiative.

Summers in Syracuse always include camps for children and this year the Boeheim Foundation will be actively involved. **Camp Good Days and Special Times** received funding to support the Junior Good Days summer program for children 4 -7 years old. A grant received from the Boeheim Foundation will allow children who have lost a loved to find comfort and help at **Hospice of CNY's** Camp Healing Hearts.

The **Cayuga/Seneca Community Action Agency, Inc.** will use grant funds to

implement the Math & Movement program for young children in the community.

Crouse Hospital Foundation received a grant to support the healthy eating program at Hughes Magnet School in Syracuse. Crouse will provide personnel to assist staff, students and parents develop healthy eating habits and help fight the obesity epidemic being experienced in city schools. The **South Seneca Central School District** will use a Foundation grant to implement their Learn Thru Movement curriculum. Youngsters in the Jamesville/Dewitt area will continue to reap the benefits of the Safety Awareness Violence Education program taught in their schools by **Town of Dewitt Police Department** personnel. **The Jewish Community Center of Syracuse** received support from the Foundation to continue the programs at the SPOT Teen Center in Shoppingtown Mall.

The McMahon/Ryan Child Advocacy Site, that recently relocated their services to East Genesee Street, was the recipient of a grant which was used to cover expenses involved with the move. Grant funds also assisted with the organization's goal of combining all services for abused children and their families by offering them under one roof. **Save the Kids**, a group that works with

children who have entered or will be exiting the juvenile justice system, will purchase a vehicle with the funds provided by the Foundation.

Syracuse Friends of Amateur Boxing, led by Tom Coulter, will now have the ability to replace program equipment and continue providing services to kids in Central New York. Children in Dewitt's Springfield Gardens will enjoy safe outdoor play when a new playground is installed at the David Klim Center. The installation is made possible through Friends of the **Town of Dewitt—People in Action**, corporate support and grants from foundations, including the Boeheim Foundation. **Whole Me, Inc.** provides after school programs and services to hearing disabled children in the Central New York area. The organization will use the Foundation grant to expand their after school program.

Since the Foundation began in the spring of 2010, more than **\$305,000** has been awarded to organizations throughout the Central New York area which help children in need and individuals who are diagnosed with cancer. If you would like information on the Jim and Juli Boeheim Foundation's grant process, please visit www.jimboeheim.com/foundation.

4TH ANNUAL BOEHEIM CLASSIC



The 4th Annual Jim Boeheim Golf Classic, presented by Metro Mattress, was held on June 30th. Golfers were given the opportunity to play the PGA quality Atunyote Golf Course at Turning Stone Resort and Casino. Perfect weather allowed twenty-seven groups of foursomes to enjoy lunch, dinner and 18 holes of golf along with a sports themed silent auction. Coach Boeheim emceed the live auction and the day concluded with a poker tournament at Turning Stone's casino. Additional sponsors included NAPA and Simmons Beautyrest. More than two dozen volunteers helped make the event a success. If you have suggestions for next year's tournament, please email or call Jane Klucsik at jane@jimboeheim.com or 315-443-1877.

Photo: Coach Boeheim and Tournament Sponsor Dave Shirroff, CEO/President of Metro Mattress join the foursome from J. Fiore & Company to kick off the 4th Annual Jim Boeheim Golf Classic Presented by Metro Mattress. (Photo courtesy of Daylightblue.com)

SKIDDY PARK RENOVATION COMPLETED!

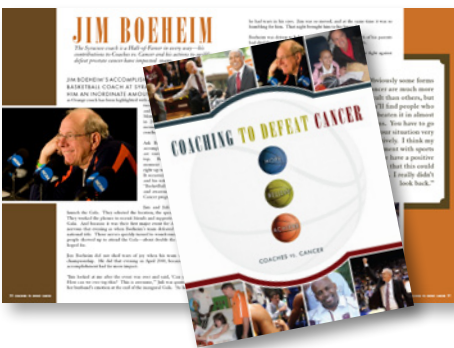


The Jim & Juli Boeheim Foundation, in collaboration with the Carmelo K. Anthony Foundation, provide funding for renovation of basketball courts in Central New York through the Courts4Kids program. The program is intended to offer children in disadvantaged socio-economic areas the opportunity to participate in healthy lifestyle activities such as basketball and improve play areas for children in the community.

This year, the Jim and Juli Boeheim Foundation worked in conjunction with the City of Syracuse Department of Parks and Recreation's "Save the Rain" (www.savetherain.us) program which aims to clean and protect local waterways. The Courts4Kids project at Skiddy Park will be the first "green" basketball court in the City of Syracuse and will consist of porous asphalt designed to absorb storm water. This innovative approach will help prevent harmful pollutants from discharging directly to local streams and will

dramatically improve the water quality in Harbor Brook and Onondaga Lake.

The Skiddy Park partnership is the first of its kind in Syracuse and will provide the neighborhood with a new environmentally friendly park that kids and families throughout the community will enjoy for years to come. The Courts 4 Kids program began its third renovation and rehabilitation of Syracuse basketball courts in mid-July. Wilson Park and Schiller Park were completed in 2010 and Skiddy Park was dedicated on August 3, 2011. Thanks to the generosity of local businesses, the support of the City of Syracuse Department of Parks & Recreation and Onondaga County, children will have a safe and well-lit area to play ball. A special thank you is extended to Atlas Fence; Barrett Paving; Paul O. Brown Company, Inc.; CH2M Hill; and Landmasters Group, Inc. for their continued support of Courts 4 Kids. Before and after pictures are available on our website jimboeheim.com/foundation.



SUPPORT THE FIGHT AGAINST CANCER

Since the formation of Coaches vs. Cancer in 1993, college basketball coaches have inspired thousands of people to join the fight against cancer. Their efforts have raised funds to fight this insidious disease and have increased awareness and education. Many have successfully battled cancer on a more personal level. Coaching to Defeat Cancer chronicles the success stories of nine basketball coaches who hope to inspire others experiencing their own battle with cancer. The book sells for \$17.95 and 30% of book sales go to Coaches vs. Cancer and the American Cancer Society to assist in the fight against cancer.

People can order Coaching to Defeat Cancer by visiting coachingtodefearthecancer.com.



SUSAN G. KOMAN RACE FOR THE CURE

Photo left: Juli Boeheim was the Honorary Chair for the 2011 Susan G. Komen Race for the Cure. During the event Juli joined the Kids for a Cure who participated in the event.

Photo right: Juli Boeheim spoke to the more than 2000 participants in the 2011 Susan G. Komen Race for the Cure that was held at the New York State Fairgrounds on May 14th.



JIM AND JULI BOEHEIM FOUNDATION

Helping to Better our Communities

DONATIONS

A donation page is now active on the Jim and Juli Boeheim Foundation website. This enhancement will allow donors the opportunity to support the Foundation through the convenience of online donations on a securely encrypted webpage. All major credit cards are accepted and a receipt can be printed at the time of donation.

www.jimboeheim.com/foundation.

Carmelo K. Anthony Basketball Center
Men's Basketball, Syracuse, NY 13244

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JIM BOEHEIM RECEIVES 2011 FATHER OF THE YEAR AWARD

Hall of Fame Coach Jim Boeheim was honored with the 2011 Father of the Year Award presented by The National Father's Day/Mother's Day Council on June 16th at the Sheraton New York Hotel and Tower in New York City. Coach Boeheim was joined by fellow honorees Brendan Hoffman, CEO of Lord & Taylor; Geoffrey Canada, CEO of Harlem Children Zone; Randall Stephenson, CEO of AT&T; and Amar'e Stoudemire, Captain of the New York Knicks. Chief Political Correspondent for ABC News and Good Morning America news anchor,

George Stephanopoulos, served as Master of Ceremonies. Save the Children, an independent organization whose mission is to create lasting change for children in need in the United States and around the world, was the beneficiary of this year's event. The Father's Day/Mother's Day Council, Inc. is a not-for-profit organization, which channels funds raised by its annual "Outstanding Mother" and "Father of the Year" awards luncheons to help meaningful philanthropies dealing with issues affecting mothers, fathers, and children.



FOLLOW US ON FACEBOOK



The Jim and Juli Boeheim Foundation is now on Facebook! Just type Jim and Juli Boeheim Foundation in the search bar to locate our page. Please ask your Facebook friends to post us on their wall. We are looking to increase our "Likes" and spread the word on the difference the Boeheim Foundation makes in the CNY area.

SUGGESTION BOX

We are always looking for fundraising ideas. If you have any suggestions, or would like to host a fundraiser for the Jim and Juli Boeheim Foundation, please contact Jane Klucsik via e-mail at jane@jimboeheim.com or by calling **315-443-1877**. Your input is invaluable! Put in your address and phone number as well.

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